

About the Course

Basic Course Information

Course Title	Choreography and Creative Direction								
Course Type	Short Course								
Award on Completion	This course is not externally accredited. However, it can contribute to a Performers College or BIMM Professional Certificate when taken in conjunction with other short courses (see below)								
Length of Course	2 weeks								
Location	Berlin	Birmingham	Brighton	Bristol	Dublin	Essex	Leeds	London	Manchester
		X				X			
	For further information about our campuses click here								

The information included in this pack is provided to enhance your understanding of the course. Please note that some details may vary depending on the cohort.

Teaching and Learning

The delivery of Performers College programmes is tailored to the particular learning goals of the individual course. Specific details vary from time to time in order to maximise participant experience. Calendars are issued at the start of each course.

Course delivery:

Teaching

- Your course averages 25 hours of teaching time per week.
- Sessions are usually scheduled between the hours of 10am and 5pm, Monday to Friday, excluding bank holidays.
- *Choreography and Creative Direction* is a practical course which is taught largely in person.
- Some experiences such as tutorials are better delivered digitally. Any online sessions will be clearly noted in participants timetables. In addition, where public health considerations or other matters outside our control limit access to the campus, this hybrid *teaching* approach will ensure that participants can continue their learning journey.
- Participants will be given formative feedback from their tutor and through peer review. Please note, this course is not formally assessed, and therefore no grades are given at the end of the course.

Summary

Choreography and Creative Direction course provides you with the tools to equip you with the technical and creative aspects of choreography and direction, enabling you to express your artistic vision and lead performances confidently. By the end of this two-week course, participants will have developed the technical,

artistic, and leadership skills needed for choreography and creative direction culminating in the production of their own dance film.

You will work with industry specialists to learn the key principles and practices of choreography and creative direction, including how to manage a rehearsal room and prepare for various projects. In addition, the course offers mentoring in choreography for contemporary, commercial, and musical theatre, along with a taster into exploring the technical aspects of filmmaking, from pre-production through to editing.

Choreography and Creative Direction is designed to improve your understanding, knowledge, and practice in the following core areas:

- The body as a vehicle for expression
- Dynamics, energy and movement principles
- Rehearsal management
- Improvisation and exploration
- Filmmaking for dance
- Narrative through dance
- Mentorship and industry insight

During the course you will work with a wide variety of specialists from the dance industry, who will mentor you and provide guidance on your choreographic ideas and style. You will create a detailed project brief, collaborate with dancers, and bring your dance film vision to life. During the course you will be introduced to industry contacts through these workshops who will offer valuable insights and advice on pursuing a career in choreography and creative direction.

Applying for this Course

Application for this course can be made on the Performers College website [here](#).

To apply for this course, participants must be 18 years old or over and have sufficient spoken & written English. This course is suitable for people with previous dance training in any style, who would like to develop their choreographic skills. There are no specific academic entry requirements for the *Choreography and Creative Direction* course.

Course Structure and Delivery

Performers College Mission

Our mission is to inspire the next generation of industry professionals through the creation of inclusive and creative learning environments, that remove barriers and create opportunities for equal participation in the creative industries and provide the highest standard of industry-led education built on a foundation of collaboration, inclusivity and an entrepreneurial spirit, preparing our students for a sustainable career within the creative industries.

As an educational institution, Performers Colleges' mission is to provide participants with a practical, high-quality learning experience grounded in professional industry practice and preparation.

Through our course provision we equip participants with the knowledge, skills and mindset to prepare them for successful careers within the creative industries.

We seek to foster an inclusive environment in which creative, mature, focused, and considerate individuals are valued as members of a dynamic community.

We believe collaboration is the bedrock of professional practice that is reflected across the creative industries, and students are required to treat each other with respect and to work together in a professional manner.

Performers Colleges' key policies and documents can be found here: [Key Policies](#)

Choreography and Creative Direction

Participants explore the following key areas of study during the *Choreography and Creative Direction* Course:

The body as a vehicle for expression

You will explore fundamental skills in the craft of choreography and the process of creating dance for live performance and dance for film.

Dynamics, energy and movement principles

Through a variety of practical sessions, you will be encouraged to develop a unique approach to your work considering the principles of "Effort" as identified by Rudolf Laban, such as weight, time, space, and flow, and how they relate to body movement.

Rehearsal management

You will develop leadership skills, communicate your ideas clearly, refine your creative eye, and learn to collaborate effectively. All while leading the rehearsal room, time management, feedback delivery and developing sensitivity and trust with dancers.

Improvisation and exploration

You will explore your own creativity through improvisation and movement to enhance your choreography by identifying your own individual choreographic language.

Filmmaking for dance

Understanding camera techniques, angles, and shots that enhance dance film storytelling and movement. Tools and techniques to edit your dance films, including syncing music.

Narrative through dance

You will practically explore the conveyance of a theme or narrative through dance, and how to engage an audience with a story that is told purely through physical expression.

Mentoring and Industry Insights

Throughout the course, you'll have the opportunity to receive feedback on your work and participate in Q&A sessions with industry professionals, gaining valuable tips and advice to help you advance your career in the industry.

Sample Timetable

specific details may vary from cohort to cohort

You will take part in specialized workshops throughout the two weeks with different industry professionals to support the development of your own work.

Week 1	Foundations of Choreography and Creative Direction <ul style="list-style-type: none">○ Apply the basics of movement composition and experiment with your own improvisation style○ Analyse and critically reflect on the work of renowned choreographers, identifying how the fundamental choreography concepts are applied
--------	--

	<ul style="list-style-type: none"> ○ Movement dynamics: energy, space and time ○ The importance of research and how this can support the process ○ How to use movement and composition to develop a dance film ○ Explore concepts for dance film. Begin to sketch your own vision, with considerations to music, setting, and general theme and then supporting with a written brief ○ Explore how camera movement, composition, shot sizes, and editing can help you develop the concept.
Week 2	<p>Creation and dance film production</p> <ul style="list-style-type: none"> ○ Work with dancers and build choreographic tasks to develop movement ○ Develop rehearsal skills and collaborative techniques ○ Participant led rehearsal process ○ Tutorials and mentoring on individual's process ○ Filming preparation, shoot day, editing and post-production

Specific details including the order of content may vary from cohort to cohort. Participants will be issued with a more detailed schedule at the start of the course.

Being at Performers College

Teaching and Learning

The *Choreography and Creative Direction* course forms part of the non-accredited course delivery run by Performers College. The course structure comprises of a range of teaching and delivery patterns: lectures, workshops, and practical exercises. Transferable skills are encouraged, and participants are given the opportunity to learn and participate through practice.

Course details are contained within the Student Guide which participants will be given when they start the course. The Student Guide is the core course document containing specific learning outcomes for each weekly session in line with the overall objectives of the course.

Performers College encourages independent learning and reflective learning, and participants may be given work to complete outside of course hours. Participants are encouraged to practice their skills independently or challenged to network and consider key industry contacts.

Tutors

Performers College works with a large team of teaching staff across its full portfolio of courses, profiles of many of whom you can find on our website [here](#).

Student Support

Performers College is committed to providing and supporting a diverse and inclusive environment that promotes and develops equality of opportunity for all participants and staff. We seek to continually improve our standards across the participant lifecycle encompassing access and admission; support and progression; and employability and entrepreneurship.

We seek to provide a caring, supportive environment that recognises each participant as a unique individual and fosters their personal and professional development. We are committed to each participant's wellbeing, and there are a range of support mechanisms in place to aid progression through their course of study.

Our [Key Policies](#) section on the website gives guidance on the support structures open to participants at the School.

Formative Feedback

Throughout this course participants will be given formative feedback from their tutor and through peer review. However, this course is not formally assessed academically, and no grades are given at the end of the course.

In addition, Performers College provides regular opportunities for participants to give each other feedback through the learning system, which encourages feedback within peer-to-peer sessions. Being able to critically reflect on your own work and the work of your fellow participants in a constructive, meaningful way, both verbally and in written form, demonstrates good practice and enhances your learning experience.

Evaluative Feedback

Performers College is committed to continual improvement, and participant feedback – both informal and formal – is an important part of the evaluative feedback we use. Participants are therefore invited to complete a feedback form at the end of their course.

Professional Certificate (ProCert)

At the end of this course, you will receive a Certificate of Completion for the course (subject to successful completion of the course).

Whilst courses are not formally assessed and are not credit bearing, part time and short courses of 2, 4 and 8 weeks taken independently over a period of 3 years across all subject matters amounting to 20 weeks full time can be taken together to achieve a BIMM Music Institute / BIMM Professional Certificate or ProCert as follows, subject to successful completion of the courses:

Course Type	Full Time Equivalent
Foundation (12 week evening course)	1 week
Part Time (20 weeks of teaching)	8 weeks
Two Week (full time)	2 weeks
Four Week (full time)	4 weeks
Eight Week (full time)	8 weeks
Three Month (full time)	12 weeks
Certificate	20 weeks

Costs

Tuition Fees can be found on the course page on the Performers College website [here](#).